



# PHILMONT SCOUT RANCH

BOY SCOUTS OF AMERICA

## Northeast Region Week at Philmont To Feature “Build-Your-Own” Learning Program Sunday, July 26 – Saturday, August 1, 2020

### **In Short, There Will Be Something for Everyone ... Special Invitations to Council Boards and Key 3s!**

The Northeast Region will take an innovative approach to our week at the Philmont Training Center (PTC) in the summer of 2020. Instead of the traditional offerings of week-long courses, the NER will offer as many as six different one-day options each day to allow participants to customize their week in New Mexico to their unique Scouting interests and roles. Once a participant registers, the Planning Committee will contact them to help create and confirm their schedule. Registration will open in early October.

One-Day and Half-Day Sessions	Suggested Thematic Tracks	Wednesday Full Day Off	Backcountry Access Improved	National Leaders Invited	Families Encouraged
<ul style="list-style-type: none"><li>• 25 different course options</li><li>• Flexibility to repeat popular sessions</li></ul>	<ul style="list-style-type: none"><li>• Executive Board</li><li>• Membership</li><li>• Key 3</li></ul>	<ul style="list-style-type: none"><li>• On-ranch</li><li>• Off-ranch</li><li>• Taos trip</li><li>• Personal time</li></ul>	<ul style="list-style-type: none"><li>• SUV tours</li><li>• Tooth of Time</li><li>• Other strenuous activity options</li></ul>	<ul style="list-style-type: none"><li>• Evening Session</li><li>• National Key 3</li><li>• Senior National Service Center professionals</li></ul>	<ul style="list-style-type: none"><li>• Bring the kids and grandkids</li><li>• Full set of youth activities</li><li>• New family tent options</li></ul>



# Philmont Training Center Northeast Region Week

## July 26 – August 1, 2020

	"Kick Off" Monday	"Best Practice" Tuesday	"Day Off" Wednesday*	"Half Day Option" Thursday	"Graduation" Friday
<b>Executive Board Track</b>	The Changing Nature of Council Fundraising	Strategies for Membership Growth	Free Time On Your Own	Building A Quality Council: JTE and Beyond Creating and Governing a Diverse Council Board	Developing A Council Strategic Plan
<b>Membership Track</b>	Understanding Millennial Parents	Everyone Likes to be Welcomed: The New Member Coordinator	Back Country Adventure	Promoting Family Scouting & Starting All-Girl Troops	Strategies for Membership Growth
<b>Key Three Options</b>	Effective Council Key 3 Teamwork	Unit Commissioning Skills and Tools	Tooth of Time Climb	Effective District Key 3 Teamwork	Managing Commissioner Teams
<b>4</b>	Council/District Training Programs & Intro to Woodbadge	Promoting Family Scouting & Starting All-Girl Troops	Base Camp Back Stage Tour	Developing Youth Leadership Retaining Older Youth	High Adventure, Jamboree and Int'l Event Promotion
<b>5</b>	Recruiting Volunteers	Rebuilding Our Brand with Parents, Alumni and the Public	Horseback Riding	Council Marketing & P.R. Social Media Recruiting	Advanced High Social Media Recruiting Adventure Skills
<b>6</b>	Delivering Outstanding Council Programs	Running Outstanding Camps	Taos Museum Tour	The Case for Exploring Growing Venturing	<b>TBD:</b> <b>On Demand Repeat Session</b>

\* Wednesday activities may require additional health checks or additional fees for off-ranch activities