



BOY SCOUTS OF AMERICA®



## WHAT IS IT?

The National Outdoor Conference is Scouting's largest gathering of volunteers and professionals charged with delivering the world's greatest outdoor program for youth! It's four days of elective sessions, outstanding keynote speakers, outdoor vendor exhibits, clean mountain air, backcountry excursions, special program opportunities, great music, and fellowship with Scouting's top outdoor leaders. Join fellow Scouters and outdoor enthusiasts from across the country to learn new methods, share ideas, and check out the latest in outdoor gear and programs. This is the place to be if you are involved in any way with outdoor programs.

## WHERE IS IT?

Philmont Scout Ranch, Cimarron, New Mexico—the world's largest camp.

## CONFERENCE APP

New for 2019—There is an app for the conference. Schedules, maps, conference documents, and more will be as close as your smartphone, computer, or tablet.

## WHEN IS IT?

The conference opens at 1 p.m. on September 25 and concludes after breakfast on September 29.

## WHO SHOULD ATTEND?

Anyone and everyone involved in national, region, area, council, district, and unit outdoor program delivery. That means Scout executives, directors of support services, program directors, rangers, camp directors, council presidents, and council program vice presidents. Anyone who chairs a committee on council and district camping, conservation, aquatics, COPE/climbing, or shooting sports should also plan to be there, as should properties chairpersons and other volunteers or professionals responsible for delivery of outdoor programs.

[CLICK HERE TO REGISTER](#)

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OVER 100 TO CHOOSE FROM! ATTENDEES WILL HAVE 12 ELECTIVE PERIODS.

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CONTACT [OUTDOORPROGRAMS@SCOUTING.ORG](mailto:OUTDOORPROGRAMS@SCOUTING.ORG) OR  
CALL 972-580-2448 OR 972-580-2074.



# Preconference Courses

## SUNDAY, SEPTEMBER 22—WEDNESDAY, SEPTEMBER 25

### PRECONFERENCE OPTIONS (NATIONAL OUTDOOR CONFERENCE REGISTRATION REQUIRED TO ATTEND A PRECONFERENCE.)

Participants in these three-day preconference events must arrive by 4 p.m. on Sunday, September 22. Fee includes program supplies, lodging, and meals. Additional fees may apply. See online registration. Preconference courses will conclude by lunch on Wednesday, September 25.

#### **BSA CERTIFIED ANGLING INSTRUCTOR TRAIN THE TRAINER COURSE**

This two-day preconference program is designed as the primary fishing and fly-fishing training course to develop a national cadre of Certified Angling Instructors to bring quality fishing and fly-fishing instruction and programs to all BSA youth. The course includes comprehensive skills development, resource awareness and improvement, merit badge counselor instruction, fly-fishing instruction with focus on teaching others, information on how to improve the council camp fishing programs, plus opportunities for councils to offer fishing opportunities year-round and is ideal for those wishing to enhance the fishing program within their Scouting world and lead Scouts into the wonderful world of fishing and fly-fishing.

**ADVANCED PHOTOGRAPHY** (limited to 15) Armed with a smartphone or a DSLR camera, anyone can find and capture great nature and Scouting photographs and share them via social media. Attendees will learn the basics of photography and how to publish to the web and build an audience. Led by BSA professional photographers, this course will give you basic knowledge of digital techniques so you can take great wilderness and nature photos.

**CHAIN SAW TRAINING** (limited to 18) BSA Chain Saw Training, No. 20-136, has been retired and a new lesson plan, Chain Saw Level 1, No. 430-136, has been created to better match the scope of typical chain saw operation on Scout properties. Participants will receive a certificate of training upon successful completion of this course. The new lesson includes the following:

- Low-complexity tree felling, limbing, and bucking scenarios
- Assessing basic tree health and hazards, and developing a felling plan

- Learning how to safely operate a chain saw
- Learning how to properly maintain a chain saw and chain
  - A personal protective equipment (PPE) package can be preordered for \$90. Email [outdoorprograms@scouting.org](mailto:outdoorprograms@scouting.org) to place your order.

**MARKETING BOOT CAMP** (limited to 18) Come to marketing boot camp and design and launch your camp's marketing plan! The session will include a discussion of social media marketing tactics and time to apply those tactics to your program.

**SECRETS OF A SUCCESSFUL CAMP KITCHEN** Borrowing heavily from the commercial food industry, this course will explore the Penn State PRO Wellness program, buying and using state-of-the-art commercial kitchen equipment, and kitchen design. In addition, participants will receive a template kitchen operations manual to take home.

**FISCAL MANAGEMENT 1** This course is designed to give council staff and volunteers a greater understanding of the fiscal management and administrative processes of a local council. The greatest benefits from this course occur when the Scout executive and accounting specialist as well as the council treasurer or other finance volunteers attend together. Due to changes in administrative and accounting requirements of not-for-profit organizations, participation in the course is suggested at least every three years.

Topics include:

- Learning to create and evaluate financial statements without knowing debits and credits
- Who sets the accounting standards
- Interpreting your council's financial statements
- Making your financial data easy to understand

# Preconference Courses Continued

- Managing your cash flow
- Budgeting
- Preventing fraud and abuse
- Internal controls
- Audits and relationships with auditors
- Understanding industry changes and trends

Recommended participants: Staff who may be in middle management positions with fiscal management responsibilities or those who are ready to develop fiscal management skills in preparation for career advancement. This course is also appropriate for local council and area finance volunteers.

**HORSEMANSHIP** This course is designed for councils interested in learning about the components of adding an equestrian program at their camp. Participants will also go for a trail ride in the backcountry. Topics include:

- General care and feeding of horses
- Vet supplies to have on hand
- Farrier (Philmont will have a farrier out to talk about the process and show how to shoe)
- How to meet NCAP requirements
- Insurance
- Documentation
- Program design and age-appropriate guidelines
- Budgets and costs
- Tips to save money (hay bale nets, etc.)

- Costs of a horse program (hay, grains, staff, shoes, etc.)
- Staff, including characteristics, qualities, and numbers needed
- Leasing or owning livestock
- How to source and evaluate horses
- Best practices in staff training
- What to look for in an equestrian area lead
- Job descriptions
- Contractor options

**NOC AUTUMN ADVENTURE TREK** (limited to 20) This provisional backpacking trek will combine a multiday backcountry adventure with guided discussions along the trail about BSA outdoor programs. Led by Mark Stinnett, member of the Philmont Ranch Committee and past Outdoor Programs and Properties chair, and Frank Reigelman, Outdoor Programs department, this will be a great opportunity to connect with fellow outdoor enthusiasts. The route will not be strenuous; however, it will be remote, require walking and lifting, and have the potential for widely varying temperatures. Participants must have a current Annual Health and Medical Record, No. 680-001 (Parts A, B, and C), and meet Philmont's backcountry requirements, including the height/weight restrictions—no exceptions. Download the Annual Health and Medical Record and Risk Advisory [here](#). Prior physical conditioning is mandatory. See [this link](#) for more information about Autumn Adventure. Participants must arrive on Saturday, September 21, for a shakedown and provisioning. The trek will depart base camp on Sunday, September 22, and return after breakfast on September 25, just in time for the National Outdoor Conference.





## WEDNESDAY SEPTEMBER 25

**1 p.m.**

Registration opens

**2-6:30 p.m.**

Exhibits open

**5:30 p.m.**

Traditional Philmont barbecue served in the exhibit venue

**7 p.m.**

Welcome and Opening General Session—Michael Surbaugh, Chief Scout Executive

## THURSDAY SEPTEMBER 26

Breakfast

### General session

Deborah Gilboa, M.D., "Why Camp Makes People Stressed and How Camp Can Help"

Exhibits open through lunch

### Lunch

Afternoon workshop sessions

### Reception, Dinner

### Evening general session

Tom Rosenberg, CEO, American Camp Association

## FRIDAY SEPTEMBER 27

### General session

Morning workshop sessions

### Lunch

Food show

Afternoon workshop sessions

### Evening social and networking

## SATURDAY SEPTEMBER 28

Morning workshop sessions

Lunch

Afternoon backcountry activities at Philmont: hikes, rides, fishing, tours, shooting, and more!

Dinner and special Philmont activity

## SUNDAY SEPTEMBER 29

Depart for home after continental breakfast

## Keynote Speakers



**DEBORAH GILBOA, M.D.**

Dr. Gilboa, a respected parenting and youth development expert, is the founder of AskDoctorG.com. Popularly known as Dr. G, her passion for raising kids with character makes her a favorite family physician, media personality, author, speaker, and social influencer. A mom of four boys, she inspires audiences

with relatable stories and easy tools to develop crucial life skills in children ages 2–22.

Dr. G is a board-certified attending family physician at Squirrel Hill Health Center in Pittsburgh, Pennsylvania, where she cares for patients from 100-plus countries who speak 47 different languages. Her work with the deaf community has received national recognition and was the focus of her service as an Albert Schweitzer Fellow. A graduate of the University of Pittsburgh School of Medicine and Carnegie Mellon University, she is the author of several books including *Get the Behavior You Want ... Without Being the Parent You Hate!* (Demos Publishing).



**MICHAEL SURBAUGH**

Michael Surbaugh is the 13th Chief Scout Executive of the Boy Scouts of America, headquartered in Irving, Texas.

After graduating from Salem College with a Bachelor of Arts degree in youth agency administration, Mike chose Scouting for his career. He served as a district executive in Jacksonville, Florida, starting in 1984, and then served as a

senior district executive and program director in Syracuse, New York. Mike then became field director, director of development, and director of field service in Minneapolis, Minnesota.

He later served as Scout executive in South Dakota (Sioux Falls), Wisconsin (Appleton), and Pennsylvania (Pittsburgh). From Pittsburgh, he was promoted to BSA group director at the national service center in 2014, a position he held until being named Chief Scout Executive in 2015.

Mike is an Eagle Scout and an Order of the Arrow Vigil Honor member and has completed Wood Badge. He also is proud to have served as camp director and a member of summer camp staffs for 12 years.

When he is not working to advance the BSA's mission, Mike and his wife, Lisa, spend their free time visiting and hiking in the U.S. national parks and riding their Harley-Davidson motorcycle.



**TOM ROSENBERG, CEO**

Tom Rosenberg has a distinguished career in the camp profession and a long resume of service to the American Camp Association (ACA). He most recently served as the executive director of Camp Judaea in Hendersonville, North Carolina. Previously, he spent more than two decades with Blue Star Camps in North

Carolina, most of those years as a director.

Tom is a past national treasurer and board member of the ACA as well as a past board president and treasurer of ACA Southeastern. He was awarded the Henderson County Chamber of Commerce's inaugural Camp Industry Leadership Award as well as the American Camp Association's National Honor Award and ACA Southeastern's Distinguished Service Award. An Eagle Scout and former Order of the Arrow lodge chief, he has an MBA from the Marshall School of Business, University of Southern California, and a BS in management from the A.B. Freeman School of Business, Tulane University.



## EXHIBITS AND DEMONSTRATIONS

The exhibit venue will open on Wednesday at 2 p.m. and remain open through dinner, giving participants ample time to investigate all of the products and services showcased by a wide variety of companies. The exhibit area will also be open on Thursday from midmorning through an extended lunch period. See products from outdoor equipment vendors, outdoor agencies, and many of the BSA's national volunteer outdoor program committees. Many exhibits will include a hands-on opportunity to test gear and equipment.

## BACKCOUNTRY EXPERIENCES AT PHILMONT

Saturday afternoon will be your opportunity to go outdoors and see the Philmont backcountry. You can take a day hike to one of the Philmont landmarks, cast your line for trout in a swift-flowing mountain stream, or saddle up for a high-altitude horseback ride. Perhaps you'd like to take one of several backcountry drives through the mountains to see some of Philmont's historic camps and spectacular scenery. Or, closer to civilization, you can tour Philmont's base camp facilities and the famous Villa Philmonte, which was the summer home of Waite Phillips. Or take an operational tour with maintenance experts to learn what goes into keeping the world's largest camp running. A whole smorgasbord of interesting events will be available for your selection!

## NATIONAL OUTDOOR PRECONFERENCE REGISTRATION FEES\* AND HOUSING INFORMATION

Roofed Housing: \$275      Tent: \$225  
 Deluxe Tent: \$250      Offsite: \$175

\*Chain Saw Training surcharge: \$50  
 \*Fiscal Management surcharge: \$400  
 \*NOC Autumn Adventure Trek: \$275

## NATIONAL OUTDOOR CONFERENCE REGISTRATION FEES AND HOUSING INFORMATION

Attendees can choose one of these options for conference fees and housing. Roofed housing and "deluxe tent" options are limited. Register early if you are interested in these options.

**\$400 CONFERENCE FEE/ROOFED HOUSING AT PHILMONT**—Includes four nights lodging in a dormitory or duplex with up to four people per room, meals, conference gift, and supplies. Sheets, blankets, pillows, and towels are provided.

**\$375 CONFERENCE FEE/DELUXE TENT HOUSING AT PHILMONT**—Includes four nights in a deluxe tent with up to three people, premium furnishings, meals, conference gift, and supplies. Sheets, blankets, pillow, and towels are provided. Modern shower houses are located nearby. You may also bring your own sleeping bag.

**\$325 CONFERENCE FEE/TENT HOUSING AT PHILMONT**—Includes four nights lodging in a large two-person wall tent, single or double occupancy, with electricity and camp-style bed and mattress, plus meals, conference gift, and supplies. Sheets, blankets, pillows, and towels are available for \$25 or you may bring your sleeping bag. Modern shower houses are located nearby.

**\$300 CONFERENCE FEE/OFF-SITE HOUSING**—Select your own off-site housing. Includes all meals, conference gift, and supplies. Visit [www.cimarronnm.com](http://www.cimarronnm.com) for local lodging options.

Room blocks or special rates are available at the following hotels (Be sure to mention you are with the Boy Scouts of America, attending the conference at Philmont Scout Ranch):

Broken Arrow, Springer—575-483-3021  
 Cimarron Inn—575-376-2268  
 Holiday Inn Express, Raton—575-445-1500, ext. 1700 (rate code ILZUU)  
 Microtel, Raton—575-445-9100  
 St. James Hotel—575-376-2664

First come, first served. Subject to change.

### EARLY ARRIVAL FEES:

Roofed housing: \$70	Tent: \$55
Deluxe tent: \$65	(in addition to the National Outdoor Conference fee)

Includes three meals.

**LATE FEE AND CANCELLATION:** A late fee of \$50 will be added in each category for those registering after August 25, 2019. A \$100 cancellation fee will apply if conference reservations are canceled after August 25, 2019.

**FIRST-TIME ATTENDEE SPECIAL:** If you are attending a National Outdoor Conference for the very first time, you will qualify for a special recognition, but you must sign up by August 15 to qualify.

**COUNCIL CONTINGENT INCENTIVE:** Bring five participants from your council and the council will receive a \$300 "contingent rebate" sent to the council at the conclusion of the conference.

## Conference Details



### **DAYBREAKER DEAL**

Back by popular demand! In cowboy lingo, a “daybreaker” is a cowboy (or girl) who gets up early and goes to work on the range. Colfax County, New Mexico—home to Philmont Scout Ranch—is very much centered on ranch life and cowboy traditions. So it only makes sense to reward National Outdoor Conference “daybreakers.” Any attendee who signs up by June 30, 2019, will receive a special vest! But hurry—the option will disappear at 12:01 a.m. on July 1.

### **IDEA EXCHANGE: SHARING YOUR BEST PRACTICES**

An area will be available for councils to share literature and materials with others. Be sure to show your council's best program ideas and pick up something new from another council.

### **CONFERENCE ATTIRE**

Casual dress and western wear are perfect for this conference. Denim is always welcome at Philmont!

### **CLIMATE**

September in New Mexico offers crisp nights and warm days. An early season snowfall is not out of the question, but is rare. Bring layered clothing that will allow you to adjust for daytime temperatures in the 60s or 70s and nighttime temperatures in the 20s or 30s.

### **TRANSPORTATION**

Philmont Scout Ranch is located near Cimarron in northeastern New Mexico. Major airports serving the region are located in Albuquerque (220 miles), Colorado Springs (190 miles), and Denver (270 miles). There are Amtrak and Greyhound stations located in Raton, New Mexico (45 miles).

Ample parking is available for private or rental vehicles. Shuttle service will be provided from the Raton, New Mexico, Amtrak or Greyhound stations for \$45 round-trip.

For those wanting to share rides, we will provide contact information of anyone who can take riders or who also wants to share rides from and to the Denver and Albuquerque airports. Please indicate on your online registration if you are interested in carpooling opportunities.

### **FACILITIES AND MEALS**

Most conference activities and meals will be held at the Philmont Training Center (PTC). Meals begin with dinner on September 25 and conclude with breakfast on September 29 (11 meals total). Please indicate any special dietary needs you may have in the dietary needs section of your online registration.



Review the schedule of workshop electives in this brochure to find ones that will most benefit your council. Several additional electives are pending at the time of publication; a total of more than 100 will be offered during 12 session times. Preregistration is not required. A final list will be available on the conference app and will also be made available to attendees at the conference. Elective sessions are presented by local and national subject matter experts.

## ENTERPRISE RISK MANAGEMENT TRAIL

These sessions address important health and safety aspects of BSA camping and outdoor programs.

**MISSION ACCEPTED! DEVELOP A WILDERNESS FIRST AID COUNCIL TRAINING PLAN.** Understand the gap between “traditional” first aid as taught in Scouts BSA advancement and the BSA Wilderness First Aid doctrine, and appreciate the advantage of every unit having leadership trained in wilderness first aid for all outdoor activities. Best practices for hands-on scenarios will be included.

**CARING FOR THE CAMP DIRECTOR.** Learn how to take care of those who take care of everyone else during an emergency.

**INSURANCE 401, LIABILITY, AND MYTHBUSTERS.** Uncover the mysteries of general liability insurance, and accident and sickness insurance, and bring your best questions! Learn about coverage options and what to look for, and examine the types of insurance coverage needed for council camping operations.

**COMMITMENT TO SAFETY: YOUTH PROTECTION UPDATE.** Update of Youth Protection training, policies, and procedures.

**PROPERTY INSURANCE LESSONS LEARNED FROM MAJOR LOSSES.** Learn about other councils’ best practices for prevention and recovery from a loss.

**INCIDENT REPORTING RESULTS: HOW TO PREVENT THREE MAJOR CAMP INCIDENTS.** Find out what we have learned from incident reports and how to prevent the three most common incidents.

**CAMP STAFF SAFETY TRAINING: PREPARING YOUR STAFF TO BE PART OF YOUR CAMP SAFETY CULTURE.** A trained staff is a key part of a safe operation. Up-to-date standards and resources will be shared.

**NOROVIRUS AND OTHER BUGS VISIT YOUR CAMP.** Nobody invites these visitors: norovirus, rotavirus, bedbugs, lice, ticks, pertussis, meningitis, measles, and other communicable diseases. Learn how to keep them all far away!

**RISK ASSESSMENTS (PD-111, PD-112, AND BEYOND).** A key step to program innovation is assessing risks and hazards. Full utilization of these analysis tools will ensure you are prepared for creating new and exciting programs.

**FOREST FIRE PREVENTION AND POST FIRE RESTORATION.** Lessons learned from the Ute Park Fire—Philmont Scout Ranch.

**NON-SCOUT USE OF CAMP PROPERTIES.** Many councils want to expand property utilization by renting/leasing facilities to non-BSA groups. This session will offer guidance on serving outside groups while not exposing the council or the BSA to unnecessary risk.

\*Subject to change.

## Workshop Electives Continued

### FACILITY MANAGEMENT TRAIL

Looking for ideas to improve your physical plant and the “curb appeal” of your property? This trail will take you there!

**THE SFI (SUSTAINABLE FOREST INITIATIVE)—BSA PARTNERSHIP.** This panel discussion will explain a partnership between SFI and BSA, explore SFI certification of BSA properties, and discuss other SFI program strategies for conservation, community engagement, and education.

**ALTERNATIVE ENERGY AND SOLAR.** A look at some of the various energy sources ideally suited for our camp facilities, including but not limited to solar.

**BARRIER-FREE DESIGN CONSIDERATIONS.** Discussion of compliance and suggested solutions in addressing our facilities and how they should meet the ADA requirements for our special needs population.

**DESIGN AND CONSTRUCTION: HOW TO LEVERAGE YOUR FACILITIES.** A shortened version of the Facilities Management Course and the Chicago Seminar to convey better construction methods and materials to lessen maintenance expenses in the long term.

**FIIX: THE BSA'S MAINTENANCE SOFTWARE.** Find out the benefits of knowing and measuring your maintenance requirements through this software.

**NEWLY RELEASED BSA CHAIN SAW TRAINING.** How to utilize the new BSA chain saw training program in your camp.

**COURSE DIRECTOR CONFERENCE: RANGER CONTINUING EDUCATION.** Learn how to conduct an approved continuing education training for camp rangers.

**LAND RESOURCE MANAGEMENT.** Our camp property management extends far beyond the buildings we manage. This session will review best practices in land resource management including funding, government contracts, and more.

**CASE STUDY: AREAWIDE EVALUATIONS.** Learn how you can be part of a BSA area property assessment and how to leverage the Program Quality Evaluation Tool (PQET) locally.

**COUNCIL CAPITAL PLANS.** Find out how councils distribute capital to maintain facilities.

**SCOUTS BSA CAMP FACILITY READINESS.** Be ready for Scouts BSA camp!

**CFET BEST PRACTICES.** Best practices for the Camp Facility Evaluation Tool (CFET).

**TREE RISK ASSESSMENT PLANS.** What is a comprehensive plan to manage the health of your camp's timber stand? This session will go beyond the pre/post camp inspection and typical dead-limb removal to a strategy to design a reasonable and sustainable tree risk management plan for your camp.

**ASSET PRIORITY INDEX.** The Asset Priority Index, or API, is the decision-making tool that the National Park Service uses to determine which maintenance projects get funded and which get deferred or dropped. The system was developed because, as with our camps, there is usually too much maintenance and too little money! This presentation simplifies the process so that it is understandable and usable.

### HUMAN RESOURCES TRAIL

HR is complicated, but it's the people who “make the camp,” more than any other element. This trail is filled with topics to help you navigate the HR maze.

**STAFF DEVELOPMENT AND LEADERSHIP.** What will your staff look like in 2023? Who will be your seasonal leaders and how can you prepare them now?

**OUTDOOR PROFESSIONAL CAREER PATHS.** Explore career paths for a rewarding BSA career in outdoor adventure.

**BEST PRACTICES TO DEVELOP AND RETAIN SEASONAL CAMP LEADERSHIP.** Your camp's biggest asset is your staff. Discuss ways to take care and develop your people.

**MANAGING HR PAPERWORK.** Keeping track of seasonal staff employment is a full-time job. Learn how to best manage the required paperwork and ensure everyone is set for a good season.

**CAMP STAFF HR—101 AND BEYOND.** Hiring, evaluating, coaching, and more. Ensure your team is prepared for a great summer camp season.

## Workshop Electives Continued

### MANAGEMENT AND ADMINISTRATION TRAIL

Operating a robust outdoor program is not for the faint of heart. The administrative responsibilities are great and there is no room for error. These sessions are diverse and offer topics for all levels of camp operations.

**THE BID PROCESS.** Find out what steps need to be taken when conducting a bid process for a large job.

**BSA FAMILY ADVENTURE CAMP.** The BSA is reaching families in the outdoors in entirely new ways. This session will explore the BSA's newest brand of camping: BSA Family Adventure Camp. Information about the pilot timeline and local council rollout will be shared as well as lessons learned so far in this brand-new camping initiative.

**FUTURE OF NCAP.** Join us for a two-way conversation about the future of the National Camp Accreditation Program.

**BSA PARTNER PROGRAMS IN THE OUTDOORS.** Hear from the many partners that have collaborated with the BSA in a variety of program areas.

**CAMP RADIO FOR DUMMIES.** Discover the available options for camp radios.

**OPTIMIZE COUNCIL PURCHASING.** Save funds by utilizing national contracts.

**STRICTLY FOR LARGE (MULTI-CAMP) RESERVATIONS.** Large camp (reservation) operators: Join us to discuss best practices in managing large camping operations.

**A STRATEGIC PLAN THAT DOESN'T JUST SIT ON THE SHELF!** Uncover ways to develop a plan for your camp property that is an actual working, living document.

**PRO WELLNESS CENTER CAMP REVAMPED: BEST PRACTICES TO INSPIRE HEALTHFUL HABITS.** This panel of camp leaders will discuss how they changed their camp to embrace a culture of health and the impact of their camp's transformations.

**DECISION MAKING—BASIC TO CRITICAL.** The decisions you make will make the difference in how your camp operates.

**CAN I TALK TO YOU FOR A MINUTE?** Managing Difficult Conversations. How do you diffuse a tough conversation or situation? Find out how to help everyone walk away heard and to solve problems as they come.

**THE TOOTH OF TIME TRADERS DIFFERENCE: CAMP TRADING POSTS.** Camp trading posts not only help improve your financial bottom line but also help build program.

**STRICTLY FOR SINGLE-CAMP OPERATORS.** Single-camp operators: Join us to discuss best practices in managing single-camp operations.

**FINANCIAL SUSTAINABILITY—DEEP DIVE.** Dig deep into how to ensure your camping operation is financially sustainable. How do you measure financial success? What tools are available? This session will cover all you want to know about camp finances!

### MARKETING AND PROMOTIONS TRAIL

Are you reaching your customers? It's a safe bet that every council could improve in this category. Take a hike on this trail and pick up some new ideas to try in your council.

**BRANDING YOUR CAMP PROPERTY.** Join us for a look at camp branding from across the country and a robust discussion of the importance of branding, marketing, and things you can do to build (or rebuild) your camp marketing strategy.

**PROVEN DIGITAL TACTICS TO MARKET YOUR CAMPS AND OUTDOOR PROGRAMS: FACEBOOK AND GOOGLE.** Use Facebook and Google to boost your camp attendance!

**GETTING FIRST-TIME CAMPERS TO CAMP AND OTHER THINGS WE HAVE LEARNED THROUGH RESEARCH.** What do we know about the camp experience? Who makes the camp decision? Why do new Scouts decide not to attend camp? Come see and hear what we have learned and what tools are available to you based on this research.

**STRATEGIC FOCUS ON CUSTOMER EXPERIENCE!** Customer Service best practices. Nothing fills camp faster than top-quality customer service.

**SCOUTS BSA LAUNCH AND LESSONS LEARNED MARKETING TO TEENS.** How to use social media, digital marketing, and video to reach youth ages 11 to 17.

**CUB SCOUT OUTDOOR ADVENTURES MARKETING.** Messaging to Cub Scouts, their parents, and leaders takes different techniques and tools. Learn how you can grow your outdoor program attendance through better marketing to this key demographic.

## Workshop Electives Continued

### NATIONAL ADVENTURES TRAIL

Attend one or all of the sessions offered by members of the national bases to learn what programs are available to your council's members, and how the bases can play a crucial role in retaining youth in Scouting.

**BUILDING STRONG COUNCILS WITH THE NATIONAL JAMBOREE.** The National Jamboree Team is committed to supporting and advancing local council goals and initiatives in the lead-up to and onsite at the 2021 National Jamboree!

**INTERNATIONAL SCOUTING.** International Scouting is more than just the world jamboree! Attend this session to learn more.

**WHAT SEA BASE IS DOING FOR OUR CORAL REEFS.** Program update regarding the Marine STEM Program partnership with Mote Marine Lab.

**EXPLORING THE SUMMIT BECHTEL RESERVE.** Learn all about what the Summit Bechtel Reserve has to offer!

**EXPLORING FLORIDA SEA BASE.** Learn all about what the Florida Sea Base has to offer!

**EXPLORING NORTHERN TIER.** Learn all about what Northern Tier has to offer!

**EXPLORING PHILMONT SCOUT RANCH.** Learn all about what Philmont Scout Ranch has to offer!

**INTERNATIONAL CAMP STAFF.** Learn how and why to utilize International Camp Staff at your local council camp.

### PROGRAM ADMINISTRATION TRAIL

The heart of Scouting in the outdoors is a quality program. This diverse roster of electives has something for everyone and every camp!

**DIVERSITY AND INCLUSION: MOVING BEYOND DEFINITIONS.** Inclusion is key to every camper's success. Find out how we can create an inclusive environment for a diverse population.

**EVALUATION AT CAMP: MAKING IT MEANINGFUL FOR STAFF AND CAMPER.** We can't improve if we don't ask the right questions. Dig deep into camp surveys and find out how they can effect real change to meet your camp's needs.

**QUALITY OUTDOOR EXPERIENCES=MEMBERSHIP GROWTH.** Leverage your outdoor programs to grow Scouting's membership.

**BSA FISHING: LOW INVESTMENT WITH BIG RETURNS.** Fishing programs provide a great return on your investment!

**FISHING! THE GATEWAY FOR GIRLS INTO SCOUTING!** Grow your Scouts BSA membership through fishing programs.

**CUB SCOUTS LOVE TO FISH: LET'S MAKE IT HAPPEN.** Fishing is a great opportunity for recruitment and retention!

**BUILDING YOUR COUNCIL FISHING COMMITTEE.** Explore the advantages and benefits of having a robust council fishing committee.

**SCHOOL AND HOMESCHOOL PARTNERSHIPS.** Leverage your camp facilities to serve these special education partnerships.

**THE ROLE OF OUTDOOR SKILLS IN TODAY'S OUTDOOR PROGRAM.** Are traditional outdoor skills still relevant? How do they help deliver the BSA's mission? Answer these questions and more, plus learn how putting outdoor skills into action in your council's outdoor programs and camps contributes to an increase in membership and retention!

**HORNADAY AWARDS.** The Hornaday Awards are highly prized by those who have received them: Approximately 1,100 medals have been awarded over the past 80 years. Increasing the awareness of these conservation awards can both help build conservation in your area and engage Scouts even deeper in the BSA program. Learn how your council can improve its Hornaday Awards program.

**ZERO-IMPACT HAMMOCK CAMPING.** Hammock camping is growing in popularity among outdoor adventurers. Find out how to introduce this new camping style while removing the impact of hammock camping to the environment.

**ASSESSING YOUR CAMP'S LEAVE NO TRACE OUTDOOR ETHICS PROGRAM.** Learn how the newest assessment resource from the Leave No Trace Center for Outdoor Ethics can improve outdoor ethics education and programming at your camp. The Program Quality Assessment is derived from the center's popular

# Workshop Electives Continued

outdoor ethics resource, Leave No Trace Youth Program Accreditation. The session will introduce the free assessment tool and its relationship with existing NCAP standards, and teach you how to use the resource effectively at your camp.

**BIGFOOT'S PLAYBOOK: LEAVE NO TRACE FOR YOUNGER CAMPERS.** Bigfoot's Playbook is Leave No Trace's newest resource to connect kids meaningfully to Leave No Trace! Bigfoot's Playbook provides experiential education. This book is a great resource for camps, schools, and youth programs that are looking to facilitate engaging Leave No Trace activities with kids.

**CUB SCOUT OUTDOOR PROGRAM FIRESIDE CHAT.** Learn and share year-round Cub Scout outdoor program best practices with other councils across the country

**CUB SCOUT ADVENTURE PROGRAM AND YOUR CAMP.** Maximize the Cub Scout adventures at your camp!

**BULLYING HAPPENS: WHAT MATTERS IS WHAT WE DO NEXT.** This session addresses prevention, recovery, and reconciliation.

**THERE ARE GIRLS HERE: GUIDING BEHAVIOR.** Use the camp setting as a classroom to teach appropriate behavior and supervise youth.

**TACKLE MERIT BADGE (AND ADVENTURE) REQUIREMENTS WITH AWARD-WINNING OUTDOOR ACTIVITIES.** Find out how outdoor activities can fulfill advancement requirements.

**SPIRITUAL RELEVANCE FOR 21ST CENTURY YOUTH AT CAMP.** Meaningful ways of exemplifying the 12th point of the Scout Law throughout the camping program

**DEVELOPING A SUSTAINABLE OUTREACH PROGRAM.** Discuss ways to develop and maintain a program that supports youth from low-income areas.

**COLORADO ADVENTURE POINT, NEW ENGLAND BASE CAMP, BASE CAMP.** Learn about these urban BSA camps that serve their communities in unique ways.

**HANDS-ON STEM ACTIVITIES.** Before you run an activity for youth, you need to try it yourself. This is your chance to get your hands dirty and participate in several activities before you add them to your camp program. Why should the Scouts have all the fun?

**STEM IN CAMP FOR OLDER YOUTH.** Incorporate STEM activities into your day camp and resident camps! Both award-based and activity-based implementations will be discussed, along with many examples and resources for age-appropriate and cost-effective activities for Scouts BSA, Venturers, and Sea Scouts.

**STEM IN CUB SCOUT CAMPS.** Incorporate STEM activities into Cub Scout day camp and resident camps.

**ORDER OF THE ARROW.** How can you partner with the OA to strengthen your camping programs?

**OUTDOOR ETHICS: IS OUR COUNCIL READY FOR CAMP (CAMPING)?** Outdoor ethics activities for our council family, day, resident, and unit camping programs. Discusses ways to include advancement and use of the facilitation/debrief model.

**CHANGES IN ROPE WORKS.** Upcoming industry changes in rope and rope devices usage.

**BUILDING AN OUTSTANDING MOUNTAIN BIKE PROGRAM AT YOUR LOCAL COUNCIL CAMP.** Wheels up at your local council camp: best practices in building mountain bike programs for your campers.

**STEM IN COPE AND CLIMBING.** STEM comes naturally to COPE and climbing programs: Find out how!

**OUTDOOR OPTIONS FOR EXPLORERS.** Participants in this older youth program love getting outdoors! Serve more Explorers in your council with outdoor programs focused on their needs.

**ACCOMMODATING SPECIAL NEEDS AT CAMP.** Camp is for everyone! Best practices for opening the door to all Scouts will be shared.

**AQUATICS IMPACTS: PROGRAM OPPORTUNITIES AND REGULATORY CONCERNS.** A safe waterfront is key to a safe aquatics experience. Learn all about the coming regulations surrounding the CDC's Model Aquatic Health Code and when it might impact your camping operation.

**ENHANCING YOUR SHOOTING SPORTS PROGRAMS.** Take aim on top-quality year-round shooting sports programs for all ages.

**HORSEMANSHIP PROGRAMS.** Horsemanship programs are unique and require specific program management. Attend this session to find out how to have the best possible horsemanship programs.

**INCREASE CAMP ATTENDANCE THROUGH VENTURING PROGRAMS.** Thousands of Venturers are seeking outdoor adventure—do you have what they are looking for?

**SPECIALIZED SHOOTING PROGRAMS: PISTOLS, COWBOY ACTION, CHALK BALL, SPORTING ARROWS, AND MORE.** Keep Scouts engaged in shooting sports through diverse program options.

**SUPPORTING YOUR COUNCIL'S UNITS' THIRST FOR HIGH ADVENTURE.** An increasing challenging outdoor experience is key to Scout retention. How can your council support units that want to experience high adventure? This session will cover all the best practices you need to know.

# Workshop Electives Continued

**SUPPORT SCOUTS BSA GIRL TROOPS IN OUTDOOR ADVENTURES: 2019 LESSONS LEARNED.** 2019 was a landmark for the BSA as Scouts BSA girl troops attended long-term summer camp for the first time. This two-way dialogue will provide lessons learned and ways to set your camp up for even greater success in 2020.

**THE ADVENTURE PLAN (TAP) AND OUTDOOR PROGRAM COMMITTEE.** TAP is a resource to help your units get outdoors—learn how!

**WHAT DO COUNCIL AND DISTRICT OUTDOOR PROGRAMS COMMITTEES DO?** Find out what this important group does and how it can best support your council outdoor programs year-round.

**WINTER OUTDOOR CAMPING PROGRAMS.** Outdoor program isn't just for warm, sunny days. What are some of the best winter programs you can offer and how? Find out here!





Many exciting and informative adventures are available on Saturday afternoon, September 28, to see and experience Philmont and New Mexico. Participants may take advantage of a variety of options at Philmont, visit local museums, or sightsee around northeastern New Mexico. Please indicate on your online registration what programs you may be interested in participating in. You will sign up officially on-site during the event.

**BACKCOUNTRY TOURS.** Several driving tours will be available in Philmont's backcountry, allowing participants to experience several camps and view the breathtaking scenery of the ranch. The tour guide will share information about the history of the ranch and the operation that supports more than 22,000 trekkers each summer. Options: South Loop (Crater Lake and Miners Park); North Loop (Indian Writings and Metcalf Station); Ute Park Fire Loop (Hunting Lodge, Cito).

**BASE CAMP "BEHIND THE SCENES" TOUR.** Each day during the summer, 400 campers arrive and 400 campers depart. This tour will take a look behind the scenes to discover how the Philmont operation works. Participants will learn about safety, equipment, and trek planning.

**CLIMBING.** Have you ever roped into a harness for a belayed climb up a steep rock face, or experienced the thrill of a near-vertical rappel back down? Here's your chance if you haven't, or another opportunity if you have. Philmont will offer a climbing session at its Cimarroncito climbing area.

**CONSERVATION AND FORESTRY.** Visit Philmont's Demonstration Forest near the beautiful Cimarroncito Reservoir and landmark Cathedral Rock. Learn about sustainable forestry, timber management, and related conservation programs from a Philmont staff conservationist.

**FLY-FISHING.** Those interested in fishing for trout along the Rayado Creek will enjoy fishing like Waite Phillips did and imagine that they are experiencing life like the movie *A River Runs Through It*. Instruction will be available for those who have never attempted fly-fishing. Equipment will be provided, or you may bring your own. Licenses may be purchased at the Tooth of Time Traders.

**HART PEAK HIKE.** Hart Peak is located in Philmont's north country and sits at 7,928 feet. This is a relatively easy hike that begins at Ponil, the site of Philmont's original camp then called "Philtorn Rockymountain Scoutcamp." Though one of the lowest named summits on Philmont, it boasts some of the best views to the north. You can see Little Costilla, Culebra Peak, and the east and west Spanish Peaks. It is approximately a 6-mile hike round-trip.

**HORSEBACK RIDING.** Horses have played an important part in western life. The trail ride will leave historic cattle headquarters and take a loop with great views of the Tooth of Time. Riders will learn about the cattle operations of New Mexico and the life of the cowboy. A maximum 200-pound limit for riders is required. Philmont's burro program will also be highlighted during the ride.

**INVASIVE SPECIES TOUR.** Participants will go on a field trip into Philmont's backcountry where they will have a chance to identify a variety of invasive species, discuss mitigation plans, and learn about monitoring procedures to track the movement of the species populations. NCAP Standard RP-752 will be discussed as part of the tour.

**LOVERS LEAP HIKE.** This is a round-trip hike, about 2.5 miles, with a gradual incline. Great views of the Tooth of Time can be appreciated along the trail. Wildlife can often be seen during this trek. The trail ends on a breathtaking rock outcrop several hundred feet above the land below.

**MAINTENANCE TOUR.** The Maintenance Department at Philmont Scout Ranch is responsible for an infrastructure that includes nearly 600 roofed structures, water systems, and extensive solar operations as well as a vehicle fleet, an intensive conservation program, and fire suppression. Participants will be able to ask questions of our experts as they wander through the shops and learn about some interesting operational procedures that support the Philmont operation.

## Philmont Program Experiences Continued

### **METCALF STATION VISIT AND VIEWING T-REX FOOTPRINT.**

Travel by Suburban to Philmont's newest staff camp, opened in 2014. Metcalf brings railroading to the Philmont program. Located approximately halfway between Indian Writings and Dan Beard, the program includes railroading, Morse code, and blacksmithing. On the way back to base camp, see one of only two confirmed Tyrannosaurus Rex footprints in the world, along with a number of other dinosaur prints. While traveling to and from Metcalf Station, participants will pass through historic Chase Ranch, which was established in the mid-1800s and is the location where New Mexico Territorial Governor Lew Wallace wrote the book *Ben-Hur*.

**MOUNTAIN BIKE RIDE.** See the trails of Philmont in a different way! Hop on a mountain bike and experience one of Scouting's most exciting new outdoor programs. Learn about biking program setup and operation from experienced Philmont staff.

**SHOOTING SPORTS: 3x3 MATCH!** Get ready to take aim! Sign up to take part in our 3x3 Shooting Match! Held at the new Philmont Shooting Range, participants will have a chance to compete in six shooting disciplines: shotgun, .22s, and pistols, plus trying your hand at slingshots, tomahawks, and archery! Competitors will shoot at a multitude of target types. One of the cool things about an event like 3x3, unlike almost every other shooting sport, is that each course of fire is unique. You never get fatigued from repetitively shooting the same old thing every time! Prizes will be awarded!

**TRAIL BUILDING EXPERIENCE.** Spend an afternoon working with members of the Philmont Conservation Department in the backcountry learning about the various stages in trail construction. Time will be spent studying old, worn trails and developing plans to improve and make them more sustainable. This will be a hands-on experience with participants taking time to work on the various stages of the project.

### **OPEN IN EVENINGS AFTER SESSIONS**

**FLY-CASTING AND FLY-TYING INSTRUCTION.** Learn to cast and tie flies. This will help you do a better job at fishing as well as teaching your Scouts how to fish.

### **AVAILABLE SATURDAY AFTER LUNCH**

(No sign-up required)

**HISTORIC CHASE RANCH TOUR.** Owned for four generations by the Chase family since 1869, the historic Chase Ranch is one of Philmont's newest land-use areas. Beginning in 2014, Philmont took over the operation of this 11,000-acre property. The Chase Ranch has many historic buildings including the coach house and the main house, a two-story adobe home that dates back to 1871. Many of the items in the house are more than 100 years old. Don't miss the chance to see this incredible new program area.

**RAYADO RANCHO AND KIT CARSON MUSEUM.** Experience life along the old Santa Fe Trail, literally in the footsteps of famous mountain men Kit Carson and Lucien Maxwell at Philmont's historic Rayado Rancho. Try your hand at blacksmithing, throw a tomahawk, feed the chickens, or tour the restored home where Carson lived as you see a "living history" program firsthand.

**VILLA PHILMONTE TOUR.** In 1927, Waite and Genevieve Phillips completed their Villa Philmonte. They enjoyed this summer home for 14 years until donating it to the Boy Scouts of America in 1941. During the 1960s, the Villa was restored to the way it looked when the Phillips family owned it. The tour affords an opportunity to get to know this extraordinary family and learn about their association with the BSA.

