

## Philmont Ambassador Ticket

Thank you for continuing to volunteer your time and talents to share the passion that is Philmont! Whether your experience lies more on the “Base Camp” side or “The Other Side of the Road”, you have valuable information to share with Scouts, Scouters, and their families in your area.

My name is GW Bell. I serve as the Southern Region Philmont Ambassador Coordinator and Ambassador Ticket Advisor. My email is [mobeans@me.com](mailto:mobeans@me.com)

If you have attended a Wood Badge Course, you might recognize the Philmont Ambassador Ticket Goal Worksheet. If you haven't attended Wood Badge...why not?

The idea behind the Goal Worksheet is to help you think both “outside the box” and with a broader sense when doing any presentation about Philmont. It gives you measurable criteria that can help your presentations have even more success.

Though the Goal Worksheet is pretty self-explanatory, here is a brief rundown on filling it out for your presentation(s):

- **Item #1: PSR or PTC will benefit from my leadership/efforts (be specific):**
  - Explain how your presentation will enhance the opportunity for Scouts/Scouters/Families to likely attend an activity at PSR or PTC in the future...this especially applies to first-time attendees.
- **Item #2: My SMART (Specific, Measurable, Attainable, Relevant, Time-Based) goal is:**
  - Describe, in detail, what your goal(s) are for your presentation, using the SMART measurable criteria as listed.
    - Specific: Details about presentation (type, date, time, location, etc.)
    - Measurable: Examples include, number of attendees addressed, quantity of handouts given, number of presentations made during a specific timeframe, etc.
    - Attainable: Make sure that you are not setting a goal that cannot be reached
    - Relevant: Your goal should be relevant to Philmont in general, or more specifically towards an area of Philmont (PSR, PTC, Family Adventures, etc)
    - Time-Based: Set a date for completion of the goal.
- **Item #3: Compete the development of your goal by defining the following questions:**
  - Who: Person (yourself) or persons presenting/creating Philmont materials, etc.
  - What: Type of activity, presentation, or other item(s) to help your goal become a reality
  - Where: Location (unit, district, council, etc.)
  - When: Date of event or presentation or completion of activity
  - Why: What is the end result that you are looking for?
- **Self-Assessment**
  - How Measured: How do you measure the success of your goal?
  - How Verified: How can you “verify” that you have reached your goal?

The limits of your goal are only the limits of your imagination. Use this worksheet to come up with new ideas on how to promote HOmE to as many folks as you can. Your ideas might even help another Ambassador change how they promote and allow them to bring new folks to Philmont.

As your Philmont Ambassador Ticket Advisor, please email me a digital copy of your completed form. I will help you track your success and answer any questions that you may have. Once you feel like you have completed your goal, please send me the details and I will be able to “sign-off” on your ticket!

**Please email your completed Ticket form to [mobeans@me.com](mailto:mobeans@me.com)**

Again, thank you for dedication and your love of Philmont.

GW

## Philmont Ambassador Ticket Goal Worksheet

Item #1: Philmont Scout Ranch or Philmont Training Center will benefit from my leadership\efforts (be specific): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Item #2: My SMART\* goal is (describe your goal): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Item #3: Complete the development of your goal by defining the following questions:

Who: \_\_\_\_\_

What: \_\_\_\_\_

Where: \_\_\_\_\_

When: \_\_\_\_\_

Why: \_\_\_\_\_

### Self-Assessment

How Measured: \_\_\_\_\_

How Verified: \_\_\_\_\_

Philmont Ambassador Ticket Advisor Approval

\_\_\_\_\_

\_\_\_\_\_

Date

*\*Specific \*Measurable \*Attainable \*Relevant \*Time-Based\**