



# PHILMONT TRAINING CENTER

## 2023 ABCs of Patch Design Design Tips And Successful Strategies To Improve Your Program(s)

### A Half Week Course

#### Introduction:

During the middle ages, men of art spent years on tapestries to capture a significant event in the history of a King or Kingdom. Today, patches are the tapestries of Scouting used to commemorate events, activities, and milestones. While they may not realize it, every Scouter has the ability to add to our history by designing a patch themselves.

This ABCs conference June 18-21 is meant for Scouters ...  
who have never designed a patch, and/or  
who need to design a patch for an event, and/or  
who are still early in their patch design career, and/or  
who would like to see patch designing from the vantage point of designer, patch manufacturer and a “first time” designer from the 2022 class.

In addition to patch design, we will cover the “Patchonomics” of financing a patch; knowledge which is especially important for Scouters who may be leading a program and need to understand the patch creation process while someone else designs it.

YES! For the first time in Philmont Training Center history, those who may not be able to travel to Philmont for a conference will have a “Zoom” Option where they can attend . This is an experimental program feature to broaden participation (see details below).

YES! Whether you are in Miami, FL or San Francisco, CA, you’ll have a Zoom option into our Patch Design Conference.

<b>Training Center Attendees</b> (On Location)	<b>Zoom Attendees</b> (DFW Area & Home Zoom)
<p data-bbox="212 1602 691 1638">Half Week - \$ 260.00 + Housing</p> <p data-bbox="142 1675 764 1816"><i>Upon confirmed registration, a “welcome aboard” patch will be sent to you as an illustration on how patches can improve your program</i></p>	<p data-bbox="1125 1602 1211 1638">\$ 90 *</p> <p data-bbox="833 1675 1511 1816"><i>* DFW, Tx Zoom location along with a limited number of Home Zoom participants. A Surprise will be given all DFW, Tx participants. Will send welcome patch</i></p>

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**In this conference:**

- **A Pre-Conference Zoom Orientation**
- **Guide First Time Designers through a proven patch design process**
- **Teach you to embed “your signature” or “mark” within a design**
- **Cover all manner of patch design shapes, colors, logos, etc**
- **Discuss “Patchonomics.” Patches don’t have to be an expense if you know how to design, market, price and use success factors to ensure profit. Turn a Cost into a Surplus!**
- **Have a Graduate of our 2022 ABCs Design course available at PTC to provide guidance on how to design patches and learn from his initial successes.**
- **Help you discover multiple uses for patch designs**
- **Give you tips on how to set yourself up for success by establishing a relationship with patch manufacturers.**
- **Explore a dozen proven strategies on how your patch design can be instrumental in increasing participation**

**A final note, although our course will involve you designing from 2-4 patches according to our process, bring your ideas or future requirements for a patch and we can be onsite advisors (We are not designing your patch but we can keep you from going off course, give you tips, etc).**

**Our ABCs Faculty has over 17,000 designs to its credit with over 150 years of design experience.**

**Register NOW for June 18-21<sup>st</sup> Conference!**

**Click the Link:**

**<https://events.scouting.org/form/A5BD140D412047AD/>**

**For more information, please contact John Ryan at [thetexaswebguy@yahoo.com](mailto:thetexaswebguy@yahoo.com) OR text 817.939.5673.**

**Philmont Training Center Scholarships**

**Scholarship applications are already posted for the 2023 Summer Training Conferences**

**<https://philmont.wpenginepowered.com/wp-content/uploads/2022/12/Scholarship-Application.pdf>**