

Philmont Training Center 2024

Membership Week Course Offerings

Building a Culture of Recruitment and Growth

A discussion of the steps and procedures needed to change the mindset of the leaders at all levels in the council to leverage discussion at all levels to desire to continually build the membership, including seeking new avenues in which to expand the program.

Building Venturing and Sea Scouting

A discussion of how to expand these two young adult programs in a council into a thriving, self-renewing set of units that extend traditional membership past age 18.

Building Exploring

How to build this much-needed program past the usual venues of police, fire, and EMS into new and interesting career pathways.

Growing Scouting

An in-depth discussion of how to improve your council's year-round recruitment strategy, to include using national programs and standardized parent presentations. How to recruit members without the use of schools, dynamic recruitment strategies, plus strategies to recruit to Scouts BSA and young adult programs.

New Chartered Partners

Discussion of the alternatives to traditional religious-based partners and the steps involved in chartering to community-based not for profit organizations.

Onboarding for Membership VPs

Full discussion of the skills and knowledge necessary to be a functioning Vice President of Membership in an active council. Fulfills the requirements for the "Trained" tab.

Relationships

How to maximize your council's relationships committee to expand your contact with religious, community, and educational partners.

Strategic Growth Initiatives

A report of the various techniques and practices being developed by the Strategic Growth Initiatives Committee to increase the membership across all BSA programs.

The Council Membership Plan

An in-depth discussion of the components of a working Council Membership Plan with the rationale and criteria for each part.

The Council Membership Plan Practicum

Using the information from the course above, the participants will have the opportunity to produce a comprehensive Council Membership Plan for 2025 and beyond.

The Commissioner's Role in Membership Growth

A discussion of all the commissioner roles in a council and how each one plays a part in growing membership in the council and its districts.

The Staff Advisor to the Membership Committee

A discussion of how to build and sustain volunteer-driven, professionally guided council and district membership committees that actually work.

The Market Analysis Report

An in-depth discussion of the Market Analysis Report and a deep dive into the Experian Mosaic Segments and how to best use them to help your council grow.