

PHILMONT AMBASSADOR UPDATE

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SERVING BOTH SIDES OF THE ROAD

May 2024

From the PTC Director

Training Center Needs Your Help in Recruiting

By Danny Tucker

There is little doubt by any Scout-er in America that membership is one of the most critical issues facing Scouting. The growth and success



of our organization is dependent on recruiting more youth and adult members. So much so, that it is one of the five 2024 critical imperatives crucial to BSA's ongoing commitment to the youth of America.

So why did the 2024 PTC Membership Conference get cancelled? Simply put, they did not have enough participants. As of April 15th, only 5 guests registered for this course, and the faculty decided to forgo

this year. Out of the 243 councils striving to increase members, only 5 individuals made the commitment to attend.

The Training Center needs our Ambassador's help. As of today, there are 188 Ambassadors covering 104 councils. If every Ambassador made a commitment to recruiting ONE leader from their council, we could make a huge difference in attendance this summer. We ask that you target ONE specific individual that you can help from beginning to end to register for a conference or Family Adventure Camp. You help can turn attendance around.

A Call to Action. Here are some ideas to help move the needle for 2024.

1. Identify if your council needs help with a specific topic. See Conference Schedule for available ideas.

2. Pick one conference that you know someone will benefit from and get them to sign up.
3. Create a list of people to recruit. Be specific. Turn those contacts into prospects and make the personal ask.
4. Help the individual who says "Yes" through the registration process and give them that exceptional care in preparing them to attend PTC.

There are too many conferences that need attendance. Please do not let another conference cancel. Just think what we could have done for all of Scouting if we filled the Membership Conference.

These important conferences specifically need your help: Religious Relationship, Scouting U-Training, Cub Scout Conferences, Scout Pioneering, Older Youth Programs, and Wilderness First Aid.

As always, I sincerely appreciate the work our Ambassadors do to promote Philmont. Now is the time we could use 188 more guests this summer and you are the key. Thank you for what you do and are going to do to help bring people to the ranch in 2024.

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DANNY'S INCENTIVE FOR AMBASSADORS

For Ambassadors Only: If you recruit a Conference Attendee who registers from May 1 to 31st, we will issue you a \$50 gift card to the Tooth of Time Traders. For every family (minimum 3 people) that you recruit during the month of May and registers to attend Family Adventure Camp, we will issue you a \$75 gift card for the Tooth of Time Traders. Gift cards are issued after confirmation of the registration.

New Philmont Marketing Director Seeks To Improve Ranch Promotions

Philmont named Al Parent as the new Director of Marketing and Photography Services (MPS) late last year. Al's extensive back-



ground in Communication Arts, Photography, and Destination Marketing, combined with his deep-rooted connection to Scouting, positions him ideally to lead Philmont's marketing efforts. His commitment to mentoring emerging talents in marketing and media ensures that the Philmont MPS team is not only equipped but also inspired to elevate the Philmont experience through innovative marketing strategies.

Al comes to Philmont from western Massachusetts where he lived until Autumn of 2019. He took several years off to roam the States in his RV.

Al has degrees in Media Production and Corporate Media Communications with an emphasis on marketing and communication psychology.

In his new role, Al is excited to lead the MPS team to enhance the digital presence of Philmont. This initiative will support Philmont Ambassadors to share information about various programs and events and promote Philmont's unique offerings. He says, "I am so impressed by the talent of those joining the MPS team this summer and can't wait to see how they use their creativity to build the resources needed to

Parent (Continued on page 3)

Are You Doing Your Best to Promote Philmont?

By Tom Baltutis, Newsletter Editor

“Do. Or do not. There is no try,” speaks Yoda in his most famous line from *Star Wars*. And we Scouts promise to “Do our Best” in our Oath every time we raise our hand in the Scout Sign. As Ambassadors, we are committed to doing our best to promote Philmont in our home Councils, but doing our best does not mean being satisfied with what we have done in the past.

Doing our best means more than doing the minimum of four Philmont promotions per year. That in itself is not too much to ask anyway. But if we are doing the same four events every year, then maybe it’s time to do different ones. Instead of doing the same booth at the University of Scouting that we do every year, let’s get out to a Camporee or Scout Leader Training session. Set up a display at a District Pinewood Derby or put up posters at your Council Camps. Set up a table at your Scout Shop on a busy Saturday.

Doing our best means going the extra mile to follow up with anyone who expressed an interest in Philmont with a phone call or email to see if they need any extra encouragement to commit to an upcoming conference or Trek. Money is often an issue, so be prepared to tell them about scholarships.

It means contacting our Council’s communications staff and getting an article in its newsletter and e-communications about Philmont which will be read by far more Scouts and Scouters than we can touch than in any other outreach effort that we can make. To make it easy, there is a news article with a photo for you to send to your Council that is posted under the Philmont Promotional Materials on the [Philmont Ambassador Resources page here](#). All we have to do is forward it to the appropriate person in our Council and let them do the rest. They are always looking for material to put upcoming issues.

Doing our best means reaching out to the new Cub Leader about how attending a Philmont Conference is the best thing they can do to help their Pack go and grow. It means talking to Chartered Organization Representatives about how the Religious Relationships conference will help their youth programs at their church. It means explaining to Scout Leaders that attending the Scout Pioneering or Older Youth Pro-

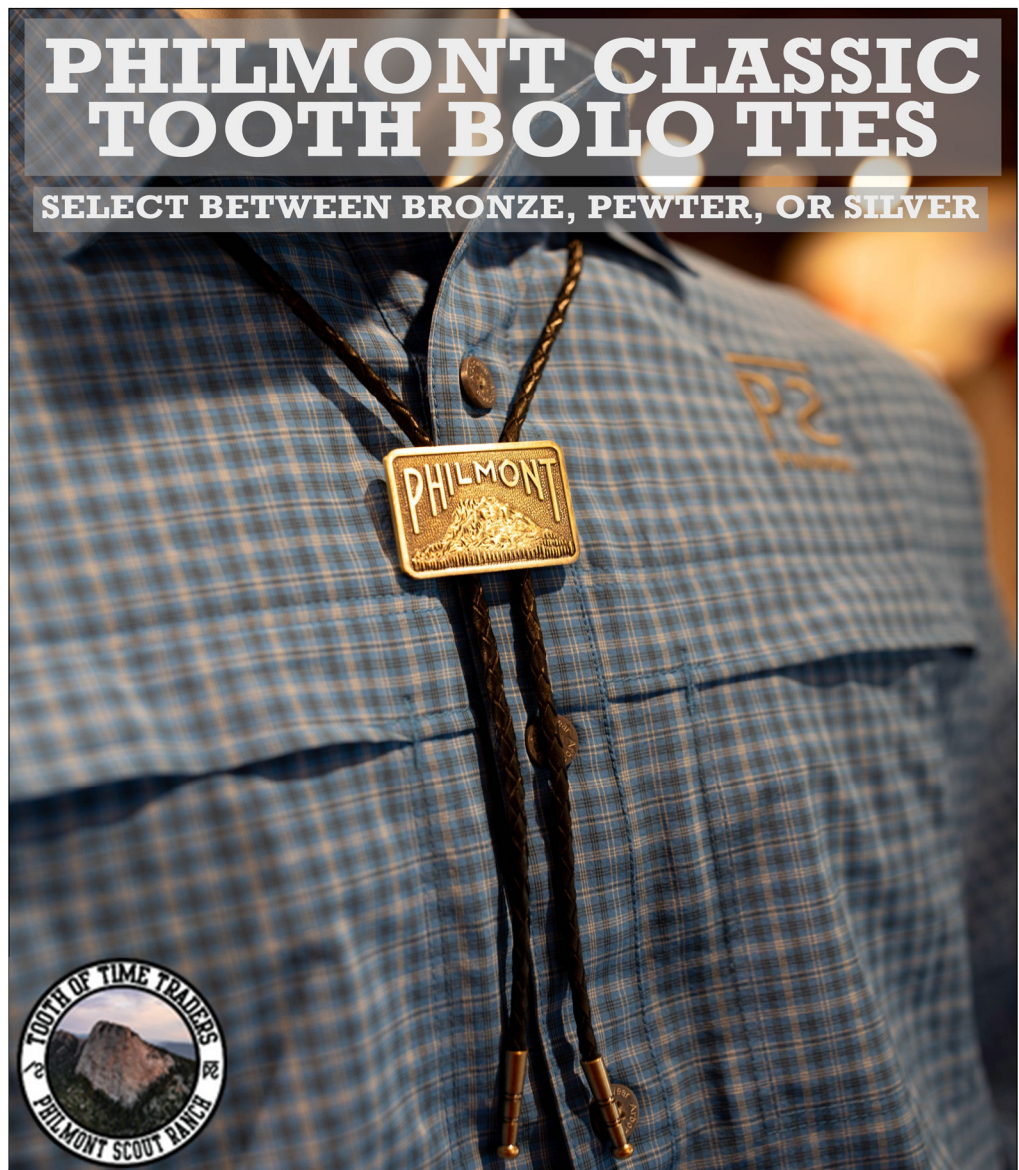
grams will invigorate their Scouts to be more active, or attending the Wilderness First Aid conference will give them confidence to go on more high adventure trips including a Philmont Trek. We can get a list of PTC’s Scouting U Classes into the hands of Wood Badge attendees, too.

Doing our best means that we have been to Philmont within the past three years to keep ourselves fresh and up to date about what is going on at the Ranch. Attending an Ambassador Seminar is a great way to do this or signing up for another PTC conference. We can also just bring our family, spouse, or grandkids to PTC for Family Adventure Camp. After all, doing our best doesn’t mean we can’t have fun! Even better, you can sign up for the Ambassador Autumn Adventure [here](#).

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Ambassador To Do List:

- Call three people about attending PTC.
- Get an article about Philmont in your Council Publications.
- Promote Philmont Treks and PTC at a Camporee.
- Sign yourself up for an Ambassador Seminar or Autumn Adventure.





Philmont Staffer Sheriff Morgan enjoys welcoming Philmont Ambassadors to Ponil and describes the programs offered at the camp. (Tom Baltutis photo)

Ambassador Seminars Get You Outdoors to Backcountry Camps

Philmont is all about the outdoors, so it's natural that the Ambassador Seminars strike a nice balance between classroom learning about how best to promote the Ranch and outdoor visits to find out about backcountry programs.

The Ambassador 1 agenda includes a tour of PTC and its amenities like the popular Santa Fe Café, Craft Center, and housing options. This is very helpful for those whose Philmont Experience may only have included Treks and Camping Headquarters, especially when it comes to answering questions about how PTC accommodates families.

On the agenda this year is a tour of Abreu Camp which features an early Spanish homestead and cantina. Also planned for the A1 course is a visit to historic Rayado and the National Scouting Museum. A behind-the-scenes tour of the Villa Philmonte will let you in on some of the secrets of the "Big House."

The Ambassador 2 agenda includes a tour of Conservation Headquarters where you'll learn how Philmont is leading the nation in measures to preserve its natural resources while accommodating tens of thousands of trekkers each summer. You'll meet with fellow Ambassador and Philmont's Forester Marty Parsons to learn

about how Philmont is managing its forests to minimize the effects of future fires.

The Ambassador 2 group will also be visiting Baldy Town to explore this historic backcountry camp. They'll also get a rare look at the activities at Cattle Headquarters where Philmont's livestock operations are centered.

Participants in the Philmont Ambassador Experience will see firsthand all that goes on in preparing a crew to hit the trail at Camping HQ. Just like any other crew, they will be taking the bumpy bus ride to the trailhead and be hiking into Ponil where they'll be spending a night in the backcountry as well as working on a conservation project.

No matter how much you think you know about Philmont, there is plenty more to learn at one of the Ambassador Seminars. They'll equip and inform you so that you can be a more effective advocate of Philmont Scout Ranch back in your home council.

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**Sign up for
Ambassador Seminars
[here.](#)**

New Marketing Director at PSR

Parent (Continued from page 1)

showcase all that Philmont offers over the next year."

Under Al's leadership, Philmont's marketing strategies for social media and website initiatives are expanding and he hopes to create a cohesive and engaging online presence that Ambassadors can leverage to attract and inspire new participants. These initiatives include an overhaul of the current Philmont website, the addition of a "Philmont Social Media Influencer" to the summer seasonal team and the building a distinct "Philmont Storytelling" style in the social media environment to capture authentic experiences of Scouts, leaders, and families at Philmont.

Overall, the strategic enhancements and creative initiatives spearheaded by MPS are designed to support Philmont Ambassadors by providing them with compelling content and effective tools to promote Philmont's programs. This alignment of marketing efforts with the needs of the Ambassadors will not only increase program attendance but also strengthen the impact of Philmont within the Scouting community.

Al's career spans over 35 years in Marketing, Communications, and Creative Operations. He has worked in most aspects of strategic and tactical marketing and content publishing operations.

As a youth, Al participated in Cub Scouts and Boy Scouts and was a member of the Order of the Arrow. He attained the rank of Life Scout.

Al's journey to Philmont comes by a long and creative route through an early introduction to art in his Scout Handbook of Norman Rockwell's Philmont painting called *High Adventure*. Al has numerous life threads with Rockwell who also called Western Massachusetts home. He also has connections with Ansel Adams, his photographic hero, who had a relationship with the BSA and Philmont. Al hopes to walk in their footsteps and lend his own artistic talents to the fabric of Philmont.

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Thanks to Norton Clapp, Scouts can make the climb up to Mount Baldy as part of their high adventure Trek. (Philmont Photo)

Philmont History

Former Scoutmaster Gave Mount Baldy to Philmont

Waite and Genevieve Phillips were not the only benefactors of land that comprises Philmont Scout Ranch.

Philmont basically came together as three gifts. The first two, of course, were made by the Phillips family: the north Ponil-Philtorn tract of 35,857 acres in 1938, followed in 1941 by the bequeathing of the central and southern parts of the ranch, including the Villa Philmonte and headquarters area. This additional 91,5378 acres brought the Scout Ranch to its expansive size of 127,395 acres,

But something was missing. It was a piece of the original Maxwell Land Grant, that included Old Baldy Mountain, the sentinel peak between Cimarron and the Moreno Valley.

In 1963, twenty-five years after the Phillips' initial gift, a business executive and philanthropist from Washington State, Norton Clapp, provided \$196,520 in financing so that Philmont could purchase 10,098 acres of rugged land on the east flank of



Norton Clapp

Baldy Mountain.

Clapp's life shared many parallels with that of Waite Phillips. Clapp was an extraordinarily industrious and energetic man, suffered from family tragedy, shared his time and money for numerous charitable causes, and capitalized greatly on family business connections. When Clapp was thirteen and growing up in California, his mother was killed in an automobile accident. Clapp would go on to survive the death of one wife and a son in another auto crash, a second wife's death in a plane crash, and the loss of two sons to cancer.

In Scouting, Clapp started as a Scoutmaster in Lakewood and then served in several volunteer council and regional capacities. He was on the Boy Scouts' National Executive Board for several decades and was president of the national organization from 1971 to 1973. He claimed to have flown a quarter of a million miles on Boy Scout business.

Early in his career Clapp was a lawyer and developer, responsible for building one of the first suburban shopping centers west of the Mississippi River, the Lake-

Aztec Gold Mine Yielded Millions

The following is an excerpt from a report by Willis T. Lee on the Aztec Mine from Contributions to Economic Geology, 1915, published by the United States Geological Survey.

Interest has recently been revived in the Aztec mine at Baldy, Colfax County, New Mexico, which was first described by Raymond in 1870 and later by Jones and Groton, by the discovery of a large body of high-grade gold ore. This mine, situated on the Maxwell land grant, was a famous producer 45 years ago, but after the exhaustion of the body of ore the mine attracted little attention. An adit [mine entrance], started a few years ago, was driven through several small deposits of moderately rich ore and in August, 1914, entered a large body of high-grade ore. This ore body has yielded good returns. Its extent had not been ascertained at the time of the writer's investigation in July, 1915.

DISCOVERY AND DEVELOPMENT

The Aztec mine, owned and operated by the Maxwell Land Grant Co., is situated at an altitude of more than 10,000 feet above sea level, on the eastern slope of Baldy Peak, which reaches an altitude of nearly 12,500 feet. The mine is connected by wagon road with Ute Park, the present terminus of the St. Louis, Rocky Mountain & Pacific Railway, a branch line of the Santa Fe System. According to a published report, the gold was discovered on Baldy Peak by a man prospecting for copper, which had previously been found there. The account states that an Indian who came to Fort Union on a trading expedition exhibited some specimens which he had picked up on the peak. The white men at the fort recognized them as copper ore and sent one of their number with the Indian to show him where the ore was found. This resulted in the location of a prospect which for several years was known locally as the Copper mine, but which later became known as the Mystic lode. It is on the west side of Baldy Peak, near the top, at an altitude of 12, 200 feet.

Clapp (Continued on page 8)

Aztec Mine (Continued on page 6)



Partnering with other units enabled these Scouts to put together a viable number of participants for a Philmont crew. *Photo by Caroline Fallin*

Crew 621-A Teamed Up for Adventure

By Avery Kosmicki, *Philmont Staff*

"The parents see the change in [their child] after they went to Philmont. We've got one that just got accepted into medical school, we've got one that is an active Marine. It's really fulfilling for us to hear," said Mary Esserman, advisor for crew 621-A from northwest Indiana.

Esserman and her co-advisor, Ann Ballinger, have been bringing crews to Philmont for several years now. They work to remove financial barriers and encourage scouts to come to Philmont who might have otherwise not had the chance. They understand the impact Philmont has on its youth and try to help encourage Scouts to gain that experience.

Crew 621-A was formed from several neighboring troops in a tradition that they've been growing for years. "We put our heads together and wanted to do this because troops were kind of dwindling out of doing the high adventure stuff and it's hard to get enough people in one troop to want to go," said Esserman.

"We like doing it to hold the cost down for families. In the several years that we've been together, we've had a lot of youth who probably wouldn't be able to go if wasn't for being able to go with us."

"As far as cost, we travel from Chicago by Amtrak, and Mary diligently shops for the lowest possible fares we can find," added Balinger.

The crew has tried to make Philmont financially accessible for any scouts that

want to come.

"One of the ways that I think makes it financially more feasible is we have a lot of equipment stockpiled," said Ballinger.

Esserman elaborates: "Over the years, the little bit that we get from [the families'] portion of the charges, we buy tarps, and we maintain stoves and all that stuff. . . . I think all but [three pieces of our] equipment now is actually somehow hand-me-down."

Removing the financial barriers is only one part of convincing Scouts to come to Philmont. "Another thing that I think that helps make it all possible is sharing the stories," remarks Ballinger. "Mary takes a million pictures, and I take half a million pictures, these other adults are going to take half a million pictures, and we compile them onto a flash drive, and we share them, so everybody gets their own flash drive. We really encourage kids to talk about it."

Ultimately, the Philmont experience is the goal for this crew. As Esserman said: "This is my vacation, I come out here, and I don't care how hard I have to work, or what I have to do ahead of time. All of the planning Ann and I do: scheduling hikes, weekend practice hikes, etc., it's fun, and it's enjoyable to see the kids' personal growth from the first time they meet up with us until the time they get off the train back home."

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Ambassadors Can Help Units Form Crews

A Philmont Trek poses more than a physical and mental challenge for many units. For some, another challenge is getting enough scouts to fill a crew. Council Contingents used to make up most of crews on Treks, but this has decreased substantially. Between 2017 and 2024, the number of Council Contingents decreased by 75%.

As good Scouts, we know there is a positive way of looking at this challenge. Now any BSA Troop, Crew, Ship, or Post that can gather together enough Scouts and Leaders to meet Philmont's minimum of 8 in a crew is pretty much guaranteed to get a slot for a Trek exactly when it fits their schedule. They'll also get an itinerary that pretty much includes all of the activities – climbing, shooting, homesteading, railroading, etc.— that they desire.

It is quite acceptable for two or more scout units to join together to form a single crew. (See accompanying article on Crew 621-A). Ambassadors can help this happen in a few ways. Start by making a list of units who say "we're too small for a Trek" and share that information at Roundtables and other events. Chances are that another unit in the same position may have a few openings to fill.

Another strategy is to get the list of units scheduled for a Trek in the upcoming year from Amanda Martinez at Philmont and reach out to them to see if they have openings for Scouts.

When you hear of a Scout wanting to go to Philmont, but whose Troop won't be going, share that information with them. Be sure to inform Scouts and Leaders of Philmont's Trek Match system which helps to connect individuals and Crews together. You can also ask your Council about planning to send a Contingent in 2025 or 2026.

Scouting has always had events in which events were made of contingents of individuals from different units. Early in its history, summer camps were attended by individuals from many units attending together as a temporary Troop. Many still do as "All Star" troops. Scouts Contingents form National and World Jamboree Troops all the time, so encouraging units to get together to form crews is a scout tradition.

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Early USGS Report Describes Aztec Mine Geology

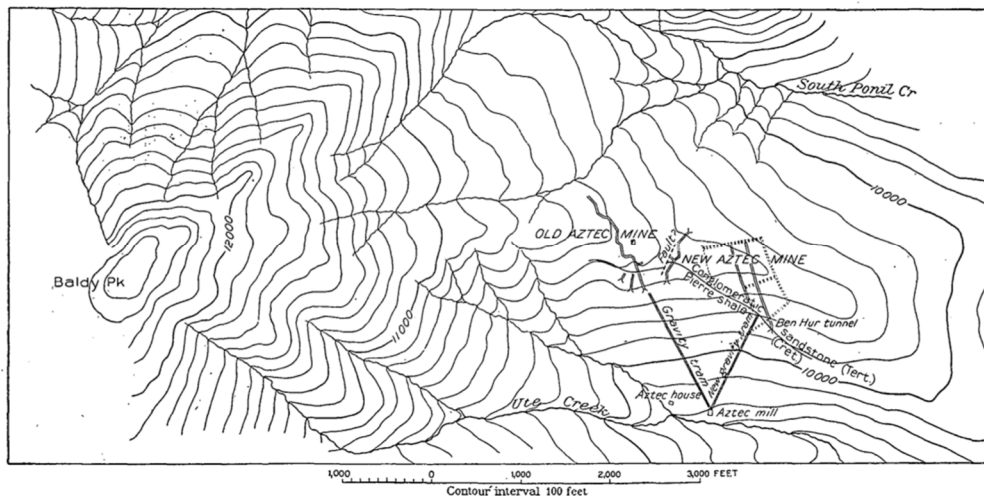


Diagram of the Baldy and Aztec Mine areas from 1915. (USGS Archives)

Aztec Mine (Continued from page 4)

A considerable amount of development work was done at various times on this prospect, but its great altitude and its distance from a railroad shipping point prevented profitable operation. However, when a railroad was constructed to Ute Park in 1906, it was thought that some of the best ore might be shipped with profit. One carload, yielding 20 per cent of copper was later sent to the smelter. At the time of the writer's visit another carload was ready for shipment. The ore is carried by burros down the mountain to Baldy and thence carted by wagon to Ute Park, a distance of 8 miles. The present opening is not sufficiently developed to permit a determination of the size of the ore body or its relation to the rocks containing it, but from what may be seen it is probable that the ore occurs in a fissure vein. It consists of chrysocolla and cuprite, the former predominating. The cuprite occurs as dark-red, clearly defined angular fragments embedded in the bluish-green chrysocolla, the mass resembling a cemented breccia.

According to the published account a party sent out in 1866 to do development work on the copper prospect found placer gold on Willow Creek, on the west slope of Baldy Peak, in October of that year. The news of this discovery spread rapidly, and in the summer of 1867 placer mining was begun in this region, which later became known as the Elizabethtown district. These placers were worked for several years, and according to reports about \$2,250,000 worth of gold was recovered [Editor's note:

This amount of gold would be worth \$257 million today.] However, the scarcity of water made operation expensive, and although only a small part of the placer ground has been worked, no extensive operations have been carried on there for several years. The placer gold was found only along streams heading on Baldy Peak, and this led to a search of its slopes for the lode. In June, 1868, the outcrop was discovered, and later the Aztec mine was opened on it. The mine was rapidly developed, and a 15-stamp mill was put into operation October 29, 1868. For a few years the yield was sometimes as high as \$21,000 a week. Raymond reported in 1870 that ore from this mine averaged as high as \$68.83 a ton saved on the plates. It is estimated, according to Graton, that the total amount of gold taken from this mine was "between \$1,250,000 and \$1,500,000, of which about \$1,000,000 was taken out in the first four years."

This mine brought the district into prominence and is said to have been the immediate cause of the sale to an English syndicate of the Maxwell land grant, consisting of 1,750,000 acres. The original grant was made by Mexico in 1843, but its boundaries, as claimed, were called into question by the officials of the United States Government until 1861, when Congress confirmed the grant.

The body of the ore which had yielded the rich returns was soon exhausted. In 1872 the mine became involved in litigation and mining operations ceased. Thereafter for more than 40 years occasional efforts were made to find other bodies of

paying ore. The sedimentary rocks of the district are faulted and intruded by igneous rock in the form of dikes and sills. Near these bodies of igneous rock and in the zone of fracture many prospects have been opened, and in some of them small quantities of ore have been found, but none that yielded notable returns.

In 1909 J. T. Sparks, then in charge of the development work at Baldy, ascertained that a quartzose conglomerate, now known to constitute the base of the Raton formation in this region, is the "quartzite" and that the underlying Pierre shale, of Cretaceous age, is the "slate" of the old Aztec workings. He confined his attention to this contact and found ore in several places. In the extension of one of the entries started on this contact his successor, E. V. Deshayes, found the body of rich ore which is being worked at the present time.

P2



Merit Badges at Philmont

Scouts should not expect to earn merit badges at Philmont like they do at Summer Camp. On the other hand, it is very helpful if they have earned badges that teach skills useful on a Trek like cooking, hiking, and backpacking. Earning badges like geology, fishing or astronomy before Philmont will enhance a Scout's experience by giving them knowledge about what they will be seeing and doing.

The Family Adventure Camp at PTC is also not geared toward Cub Scout or Scouts BSA rank requirements. However, many activities that youth enjoy there can certainly be counted toward advancement. It's great for them to tell their fellow scouts, "I did that at Philmont!"

P2

Philmont Lies Within Volcano's Shadow

From the National Park Service

Not far from Philmont is the Capulin Volcano National Monument. The volcano is a well-preserved, relatively young (55,000 to 62,000 years old), symmetrical cinder cone. It rises steeply from the surrounding grassland plains to an elevation of 8,182 feet above sea level. The irregular rim of the crater is about a mile in circumference and the crater is about 400 feet deep.

Capulin Volcano is one of the outstanding landmarks located in the northeast corner of New Mexico, where the rolling grasslands meet the foothills of the Sangre de Cristo Mountains. Capulin Volcano's highest point provides unobstructed, panoramic views of the volcanic field, distant snow-capped mountains, and portions of five states (New Mexico, Oklahoma, Kansas, Texas and Colorado).

Capulin Volcano also offers visitors excellent opportunities for observing and understanding volcanic formation. The large volcanic field surrounding the monument contains at least 100 recognizable volcanoes, and aids visitors in gaining insights into 10 million years of the geological history of northern New Mexico.

The two mile road that winds from the bottom of the volcano all the way to the top is popular with visitors. Once the top is reached, views of the surrounding volcano field, Sangre De Cristo mountains, the flora and fauna are visible. From late June to early August a phenomenon called hilltopping can be seen on the Crater Rim trail when thousands upon thousands of ladybugs cover trees and bushes at the top of the volcano.

Capulin is also an International Dark-Sky Association Gold Tier Certified site, which means it has one of the darkest night skies in the entire country. Due to low levels of light pollution, incredible views of the Milky Way and constellations are visible in the area.

Visitors can hike a variety of different trails located throughout the park. The Lava Flow trail is a mile long loop that runs along the southern portion of the park. The Boca Trail is a 1.7 mile long loop that runs along the western base of the volcano, hikers can view the collapsed lava tubes that were created thousands of years ago at the foundation of the volcano.



Capulin Mountain, a huge cinder cone which last erupted between 58,000 to 62,000 years ago, rises more than 1,000 feet above its base. (Photo: R.E. Miller, USGS—USGS Photographic Library)

There are two different trails accessible from the top of the volcano: the Crater Rim trail which is a one-mile loop that goes around the entirety of the rim of the volcano and the Crater Vent trail which goes 200 yards into the crater itself.

Although Capulin is primarily known for its volcanic geology, the park boasts a rich diversity of plant and animal life. The grasslands of the Great Plains and the forests of the Rocky Mountains combine at Capulin to form a unique ecotone which provides habitat for 73 species of birds in addition to numerous other animals. Songbirds such as the spotted towhee, Bullock's oriole, mountain bluebird, and Steller's jay all call Capulin Volcano home. Larger birds such as the wild turkey, osprey, red-tailed hawk, as well as New Mexico's state bird, the roadrunner, also live within the park. There are five different species of hummingbird that migrate through Capulin during the summer months.

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Ladybug, Ladybug Fly Away Home...

Upon climbing one of Philmont's peaks in the late spring or early summer, you may be rewarded not only by a great view but also by the phenomenon called hilltopping—thousands of ladybugs sitting on the rocks and foliage.

Scientists are not certain of the reason for the congregation of these insects on peaks in the spring, but it is widely believed that this is part of the insects' mating behavior. It may also be that there are fewer predators like birds and spiders at these elevations. Another possibility is that they may find better food sources on the peaks.

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Baldy Donation Topped off Philmont Scout Ranch

Clapp (Continued from page 4)

wood Colonial Center near Tacoma in 1937. Later, he was one of five men who stepped up to build the Space Needle in Seattle for the 1962 World's Fair after public financing failed.

Two of Clapp's maternal ancestors were lumbermen in Minnesota who went on to provide backing to Frederick Weyer-

haeuser in 1900 for an ambitious timber enterprise in the northwestern United States. Weyerhaeuser's group bought 900,000 acres of timberland from the Northern Pacific Railway. Clapp worked a stint as Weyerhaeuser's corporate secretary in the late 1930s, but with the onset of World War II, he enlisted in the Navy. He again became involved with the corporation in 1946, succeeding his late father as a

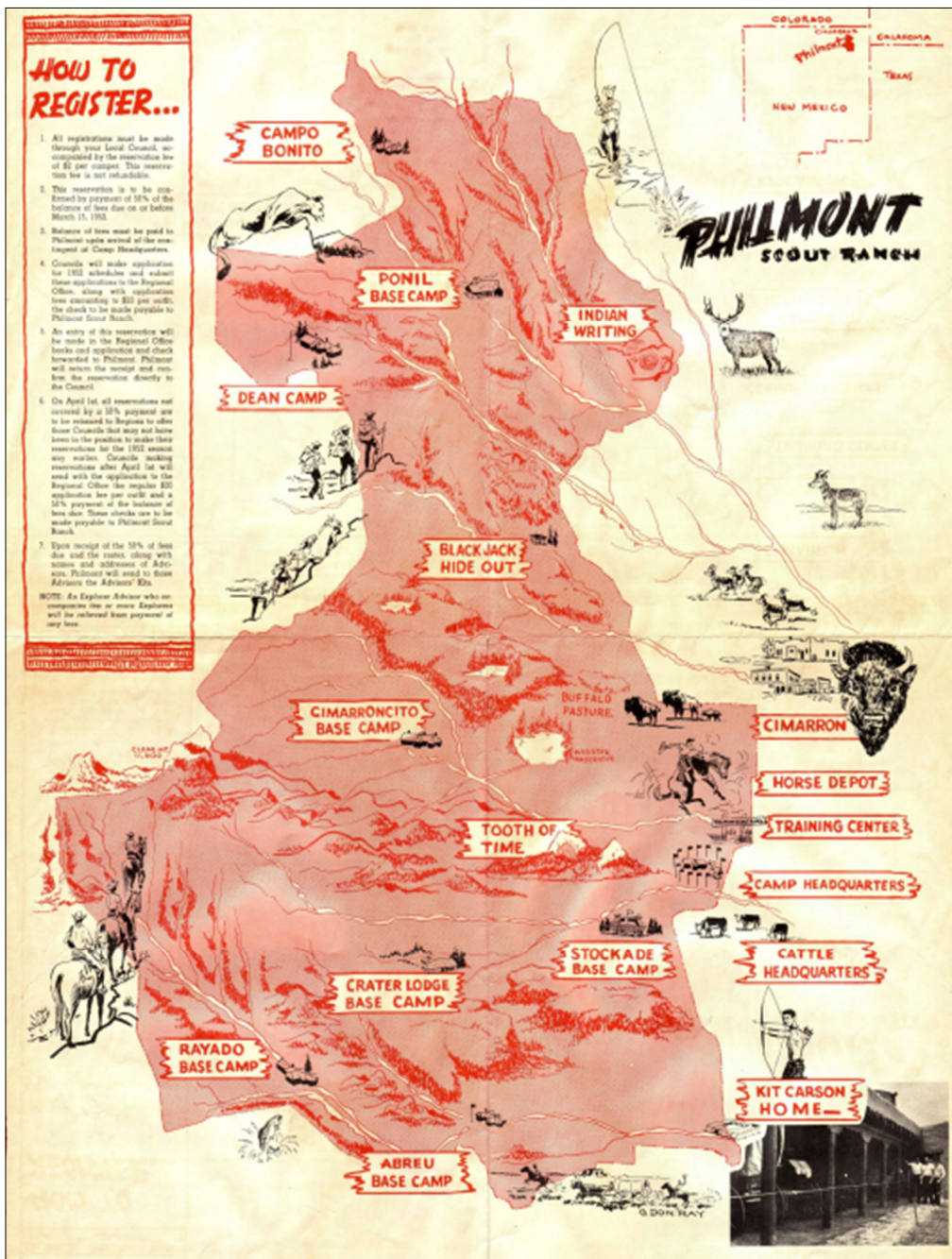
director on the firm's board. In 1960, he became Weyerhaeuser's president, overseeing a global expansion and rise in profitability for the lumber company over six years. Clapp remained as the board's chairman until 1976.

Clapp died in 1995 at the age of eighty-seven. Fortune magazine reported he was worth \$450 million at the time, making him one of the richest people in America.

The acreage added by Clapp's donation gave Philmont Scouts access to the historic gold mining territory, including the Aztec Mine, which had yielded more than \$4 million worth of gold in the nineteenth century. It also included the ranch's new high point, Baldy Mountain.

Adapted from "A Million Miracles: 75 Years at Philmont Scout Ranch" by David Mullings.

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Notice what's missing from the map on this 1951 Philmont brochure? It's the portion of the current Ranch to the northwest of Dean Camp that includes Mount Baldy. This section of the ranch was donated to Philmont by Norton Clapp in 1963, well after this map was published.

Philmont Ambassador Newsletter

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